



The Internet of Things (IoT) promises a wide range

of benefits for industry and consumers. But putting IoT systems into place can be a complicated proposition with unique considerations distinctly different from traditional IT solutions. IoT BIZ will jump-start your ability to decipher IoT and understand the components of IoT infrastructure, challenges for consideration, and the impact that IoT will have on your organization.

93% of executives view IoT as more beneficial than risky.

(PwC)

By 2030, estimates are that IoT could enable \$5.5 trillion to \$12.6 trillion in value globally.

(McKinsey)



AUDIENCE

IoT BIZ is intended for business leaders and stakeholders, product and project managers, and all else who are seeking to grow their organization through IoT technology solutions. Common job roles include the following:

- Sales Manager
- Marketing Manager
- Talent and HR Manager
- Operations Manager
- Business Analyst
- Financial Analyst
- Senior Leader
- Project Manager
- Consultant

READINESS ASSESSMENT

Measure your organization's level of preparedness to support IoT implementations with our complimentary IoT BIZ Readiness Assessment.