



The ethical use of technology is a growing concern

as we have seen across industries and society. Data Ethics for Business Professionals (DEBIZ) is designed so business professionals can identify, explain, and document how their organization identifies ethical principles and sources of risk and creates sustainable, ethical decision-making processes.

40%

don't trust companies to ethically use their data.

(KPMG)

Only 35% of companies have taken steps to ensure they are using AI transparently and with real accountability.

(The State of Responsible AI: 2021, FICO, Corinium)



AUDIENCE

DEBIZ is intended for business leaders and stakeholders, product and project managers, and all else who are seeking to deliver ethical, data-driven solutions. DEBIZ will impart and verify knowledge for core concepts of ethical principles, how they can be applied to emerging data-driven technologies such as AI, and the impact to an organization which ignores ethical use of technology.

READINESS ASSESSMENT

Measure your organization's level of preparedness with our complimentary DEBIZ Readiness Assessment.

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