



AI is not just another technology or process

for businesses to consider—it's a truly disruptive force. And if you want to thrive in this transforming business landscape, you will need to harness the power of AI. Want to get beyond the vague buzzwords and hype? AIBIZ provides business professionals with an understanding of AI concepts, fundamentals of AI implementations, and the impact of AI including business use cases.

56% of all respondents report AI adoption in at least one business function.

(McKinsey)

The most significant challenges to implementing AI are data, skills, and understanding AI benefits and uses.

(3 Barriers to AI Adoption – Gartner)



AUDIENCE

AIBIZ is intended for business leaders and stakeholders, product and project managers, and all else who are interested in growing the business by leveraging the power of AI. Common job roles include the following:

- Sales Manager
- Marketing Manager
- Talent and HR Manager
- Operations Manager
- Business Analyst
- Financial Analyst
- Senior Leader

READINESS ASSESSMENT

Measure your organization's level of preparedness to implement AI solutions with our complimentary AIBIZ Readiness Assessment.